



TOP 10 THINGS YOU DIDN'T KNOW ABOUT PATIENT CARE!

1. Since we opened our doors in 2001, Patient Care Advocates have worked on over 98,000 Service Requests.
2. Patient Care Advocates assist members in every state of the U.S.
3. As of 2011, Patient Care has over 1.5 MILLION MEMBERS!
4. We have a FABULOUS office. Picture it: red walls, antique champagne posters... right in the heart of downtown Milwaukee.
5. The company was originally named Labyrinth Healthcare Group. We changed the name because it was hard to pronounce and spell! Labyrinth Healthcare Group remains the corporate holding company for Patient Care.
6. Our Regional Sales Managers and Account Managers rack up hundreds of thousands of airline miles each year – usually during open enrollment time – helping our members to understand what Patient Care can do for them!

In the last year, we have visited:

| | | |
|-------------|----------------|-----------------|
| Alabama | Kentucky | Oklahoma |
| Alaska | Louisiana | Oregon |
| Arizona | Maryland | Pennsylvania |
| Arkansas | Massachusetts | South Carolina |
| California | Michigan | Tennessee |
| California | Minnesota | Texas |
| Colorado | Mississippi | Utah |
| Connecticut | Missouri | Vermont |
| Florida | Nebraska | Virginia |
| Georgia | Nevada | Washington |
| Illinois | New Jersey | Washington D.C. |
| Indiana | New York | Wisconsin |
| Iowa | North Carolina | |
| Kansas | Ohio | |



TOP 10 THINGS YOU DIDN'T KNOW ABOUT PATIENT CARE!

7. Patient Care holds “all staff” meetings with our employees one evening each month. Employees and management discuss questions, share successes, and champagne is always served.
8. Since 2001, Patient Care has gone through over 717 bottles of champagne!
9. In addition to a strong insurance, benefits, prescription or medical billing background, we have employees that (in a past life) have also been a...
 - a. Forest Firefighter
 - b. Specialty Egg Marketer
 - c. Speech Therapist
 - d. Professional Painter
 - e. Cartographer
 - f. Newspaper Circulation Clerk
 - g. Community Theatre Actress
 - h. Spanish Teacher
 - i. Spanish Interpreter
10. Staying true to our authentic New Orleans beginning, we always have Mardi Gras beads on hand, and frequently use them as giveaways at health fairs and conventions (no action necessary on the part of the recipient)!